

LIVING

GEORG JENSEN

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A NEW BLOOM EMERGES

THE EXTREMELY POPULAR BLOOM COLLECTION BY DANISH DESIGNER HELLE DAMKJÆR GETS AN EXCITING NEW UPDATE. A SLENDER AND UNIQUE COLLECTION, THE NEW BLOOM DESIGNS REIMAGINES TRADITIONAL TABLEWARE TRADITIONS OF THE EAST - AND IS INSPIRED BY AND CREATED FOR DELICIOUS, ASIAN-STYLE CUISINE.

PORCELAIN AND STAINLESS STEEL

With traditional Japanese porcelain and mirror polished stainless steel, the new Bloom designs bring an exciting range of ergonomic dishes and eating accessories to the table. Handmade in Japan, a soy sauce dish and a pair of chopstick rests are a true expression of ancient craftsmanship, their mat finish added for durability.

The shining and flowing dish in stainless steel offers a refined contrast to the white porcelain and black, lacquered chopsticks. And formed like a beautiful drop, the soy sauce dispenser will be noticed on any table as it brings a sensual aesthetic to its important function.

HELLE DAMKJÆR

Helle Damkjær's Bloom Collection was introduced 15 years ago and quickly became a favourite in the LIVING Georg Jensen home decor universe. With its sensuality and minimalist expression, Damkjær has created an exciting range of desirable objects. A winner of multiple important design awards, the Danish designer has become a stable in the world of LIVING Georg Jensen. Her sensual and sleek visions have been applied to home decor, furniture and jewellery design as she continues to bring an astonishing and unique vision to all her work.